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ถึง ส่วนราชการระดับกรม และรัฐวิสาหกิจในสังกัดกระทรวงมหาดไทย

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ด้วยกระทรวงการต่างประเทศ แจ้งว่าหน่วยตรวจคนเข้าเมืองนิวซีแลนด์ได้ปรับเปลี่ยน กฎระเบียบในการลงทะเบียนเข้าประเทศนิวซีแลนด์แบบออนไลน์และการเก็บค่าธรรมเนียมสำหรับการตรวจลงตรา เพิ่มเติม ๒ ประเภท ได้แก่ (๑) New Zealand Electronic Travel Authority (NZeTA) ซึ่งเป็นการลงทะเบียน เข้าประเทศนิวซีแลนด์แบบออนไลน์สำหรับผู้ถือหนังสือเดินทางประเทศที่ได้รับยกเว้นการตรวจลงตรา และ (๒) ค่าธรรมเนียม IVL International Visitor Conservation and Tourism Levy (IVL) ซึ่งเป็นภาษี สำรับอนุรักษ์ทรัพยากรธรรมชาติและสิ่งแวดล้อมของนิวซีแลนด์ โดยกฎระเบียบดังกล่าวจะมีผลต่อผู้ถือหนังสือ เดินทางไทย รายละเอียดตามเอกสารแนบ

จึงเรียนมาเพื่อทราบ

ส่วนวิชาการและวิจัยเพื่อการพัฒนาท้องถิ่น ลพรับ 818 มนที่ 11 ก.ค. 2562 เวลา 10:48

สำนักงานปลัดกระทรวงมหาดไทย กรกฎาคม ๒๕๖๒

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กองการต่างประเทศ กลุ่มงานกิจการต่างประเทศ โทร./โทรสาร ๐ ๒๒๒๔ ๖๑๙๐

กระพรวงมหาดไทย กองกลาง สำนักงานปรัสกระพรวงมหาดไทย - P N.A. 2562

กองการต่างประเทศ สำนักงานปลัดกระทรวงมหาดใจ รับ 2486

ที่ กต ๑๑๐๔/ว ๔๖๐

ถึง กระทรวงมหาดไทย

ด้วยกระทรวงการต่างประเทศได้รับแจ้งจากสถานเอกอัครราชทูต ณ กรุงเวลลิงตันว่า หน่วยงานตรวจคนเข้าเมืองนิวชีแลนด์ได้ปรับเปลี่ยนกฎระเบียบในการลงทะเบียนเข้าประเทศนิวซีแลนด์ แบบออนไลน์และการเก็บค่าธรรมเนียมสำหรับการตรวจลงตราเพิ่มเติม ๒ ประเภท ได้แก่ (๑) New Zealand Electronic Travel Authority (NZeTA) ซึ่งเป็นการลงทะเบียนเข้าประเทศ นิวซีแลนด์แบบออนไลน์สำหรับผู้ถือหนังสือเดินทางประเทศที่ได้รับยกเว้นการตรวจลงตรา และ (๒) ค่าธรรมเนียม IVL International Visitor Conservation and Tourism Levy (IVL) ซึ่งเป็นภาษี สำหรับอนุรักษ์ทรัพยากรธรรมชาติและสิ่งแวดล้อมของนิวซีแลนด์ โดยกฎระเบียบดังกล่าวจะมีผล ต่อผู้ถือหนังสือเดินทางไทย ดังนี้

- ๑. ผู้ถือหนังสือเดินทางไทยที่ขอตรวจลงตราเข้านิวซีแลนด์จะต้องชำระค่าธรรมเนียม IVL จำนวน ๓๕ ดอลลาร์นิวซีแลนด์ (ประมาณ ๗๑๕ บาท) ควบคู่กับค่าธรรมเนียมตามประเภท การตรวจลงของตน โดยมีผลบังคับใช้<u>ตั้งแต่วันที่ ๑ กรกฎาคม ๒๕๖๒</u> เป็นต้นไป
- ๒. ผู้ถือหนังสือเดินทางไทยที่จะหยุดพักเพื่อต่อเครื่องบินที่นิวซีแลนด์ (transit) ซึ่งปัจจุบันได้รับการยกเว้นการตรวจลงตราแบบ transit จะต้องลงทะเบียน NZeTA โดยมีค่าดำเนินการ ลงทะเบียนผ่านแอพพลิเคชั่น ๙ ดอลลาร์นิวซีแลนด์ หรือหากลงทะเบียนผ่านเว็บไซต์จะมีค่าดำเนินการ ๑๒ ดอลลาร์นิวซีแลนด์ ทั้งนี้ ผู้โดยสารต้องเดินทางผ่านท่าอากาศยานนครโอ๊คแลนด์ เพียงแห่งเดียวเท่านั้น โดยจะมีผลบังคับใช้ <u>ตั้งแต่วันที่ ๑ ตุลาคม ๒๕๖๒</u> เป็นต้นไป
- ๓. ผู้เดินทางตามคำเชิญของหน่วยงานรัฐบาลนิวซีแลนด์หรือเพื่อปฏิบัติภารกิจ ทางการทหารจะได้รับการยกเว้นการลงทะเบียน NZeTA
- ๔. ผู้ที่ได้รับการตรวจลงตราประเภทธุรกิจ การทูต การทหาร การแพทย์ และมนุษยธรรม รวมทั้งลูกเรือทั้งทางอากาศและทางน้ำ จะได้รับการยกเว้นค่าธรรมเนียม IVL
- ๕. ลูกเรือที่ถือหนังสือเดินทางไทยต้องลงทะเบียน NZeTA โดยการลงทะเบียนแต่ละครั้ง มีอายุใช้งาน ๕ ปี โดยใช้ได้เฉพาะการเดินทางเพื่อปฏิบัติงานเท่านั้น ไม่สามารถใช้สำหรับการพำนักเพื่อ ท่องเที่ยวได้
- ๖. ผู้โดยสารที่เดินทางมากับเรือ (cruise passenger) ที่ถือหนังสือเดินทางไทยสามารถ เลือกที่จะขอตรวจลงตราหรือลงทะเบียน NZeTA ก็ได้

จึงเรียนมาเพื่อโปรดทราบ

กรมอเมริกาและแปซิฟิกใต้ กองแปซิฟิกใต้ โทรศัพท์ ๐ ๒๒๐๓ ๕๐๐๐ ต่อ ๑๓๐๒๗ โทรสาร ๐ ๒๖๔๓ ๕๑๑๙

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Changes coming to New Zealand's Border

Thursday 20 June 2019

Presentation prepared for Diplomatic Corps.

Presented by Nick Aldous, Director Policy Integration - Immigration



NewZealand Government

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The case for change

In recent years New Zealand has experienced an exponential increase in the number of visitors.

- Currently, visa waiver air visitors receive only light-touch screening at check-in.
- Cruise ship passengers and crew are not screened at all.
- This has presented a compelling need to streamline systems for entry, and to perform more detailed security checks on people who are coming to visit New Zealand.

The new ETA system, being introduced on 1 October 2019, is based on best practice border security systems implemented in other countries around the world.



Benefits of the ETA

The ETA aims to:

- · Enhance security and reduce immigration risk.
- Enable more secure borders at all of New Zealand's entry points.
- Support New Zealand's international relationships and agreements.
- Bring New Zealand's border controls in to line with international best practices.
- Improve the traveller experience through an easier and faster arrival process.





New Zealand Government

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Who is affected by this change?

- Visitors and transit* passengers from 60 visa waiver countries.
- Transit passengers from 24 transit visa waiver countries.
- All crew (except those with Australian or New Zealand citizenship).
- Cruise passengers from a visa required country can request an NZeTA or apply for a visa.
- Australian Permanent Residents

This equates to around 1.5 million people each year.

Important notes:

Transit passengers must request an ETA, even if New Zealand is not their final destination. Passengers can only transit via the transit area at Auckland International Airport (no other airports). ** Cruise ship passengers from a visa required country can request an ETA or apply for a visa. If they are travelling to New Zealand on their cruise ship, they can hold an ETA or a visa; but if they are flying into New Zealand to meet a cruise ship, they will need to apply for a visa.

List of visa waiver passport holders

Andorra Argentina Austria Bahrain Belgium Brazil Brunei Bulgaria Canada Chile Croatia Cyprus Czech Republic Denmark

Estonia (citizens only) Finland France

Greece Hong Kong (residents with HKSAR or British National (Overseas) passports only) Hungary Iceland Ireland Israel Italy Japan Korea (South) Kuwait Latvia (citizens only)

Liechtenstein Lithuania (citizens only) Luxembourg Malaysia

Macau (Macau Special Administrative Region passports only) Malta Mauritius Mexico Monaco Netherlands Norway Oman Poland Portugal (with the right

to live permanently in Portugal) Qatar Romania San Marino Saudi Arabia Seychelles

Singapore Slovak Republic Slovenia Spain Sweden Switzerland

United Arab Emirates United Kingdom (must have the right to reside permanently in the United Kingdom) United States of America (includes USA

nationals) Uruguay Vatican City



Germany

New Zealand Government

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List of transit visa waiver countries



Bahamas

Papua New Guinea

Bermuda

Paraguay

Bolivia

Colombia

Peru

Costa Rica

Philippines

Ecuador

Republic of Marshall

Federated States of

Islands* Samoa*

Micronesia*

Solomon Islands*

Indonesia Kiribati*

Thailand Tonga*

Nauru* Palau* Panama Tuvalu* Vanuatu*

Venezuela

Who does not need an ETA?

- People travelling on a New Zealand or Australian passport.
- People travelling on a foreign passport with an endorsement (for example, permanent residents or citizens of New Zealand).
- · People who already hold a valid New Zealand visa.
- · Other exempted (or fee-free ETA) classes:
 - guests of the government.
 - officials meeting with New Zealand government ministries and departments.
 - APEC and other Major Event guests.
 - members of a visiting force and associated crew members.
 - people travelling under The Antarctic Treaty.

INZ will work with partner agencies including the Diplomatic Corps, MFAT, DIA and NZDF to facilitate ETA (and IVL fee) exemptions



New Zealand Government

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Who needs what?

NZeTA n	Certain visas will be liable for IVL from 1 July 2019		
Traveller is visiting New Zealand	Traveller is only transiting via New Zealand	Air/cruise crew (working and positioning)	Temporary entry class visas
ETA + IVL* ETA request NZD\$9 – mobile app NZD\$12 – website + Plus \$35 IVL	NZETA request NZD\$9 – mobile app NZD\$12 – website Does not pay the IVL	Crew ETA NZeTA requested by employer NZD\$9 per crew member Does not pay the IVI.	Temporary Entry Class Visas (with some exceptions) INZ system will automatically add \$35 to liable visas
Valid for up to two years (valid for travel and transit)	Valid for up to two years ' (valid for transit only)	Valid for up to five years (linked to employment) Cannot be used for holidays to NZ	IVL is charged on application

*Some travellers, like Australian Permanent Residents, are exempt from paying the IVL. This is calculated automatically at the time an ETA request is made.

The Pacific Fee Band

The following countries are members of the Immigration NZ Pacific Fee Band:

American Samoa Fiji Kiribati Republic of Marshall Islands

Papua New Gulnea Pitcairn Islands Samoa Solomon Islands Tonga

Federated States of Micronesia Nauru Palau

Tuvalu Vanuatu

- Travellers from Pacific Fee Band countries are currently required to apply for a Visitor Visa to enter New Zealand.
- From 1 October Pacific Fee Band travellers will also be required to request a Transit ETA when they are transiting through Auckland International Airport.
- Travellers from French Polynesia and New Caledonia are French citizens so are not included in the Pacific Fee band.





The ETA Project timeline

The project will be delivered through a phased implementation, up to its closure in December 2020.



Mobile app - indicative visual









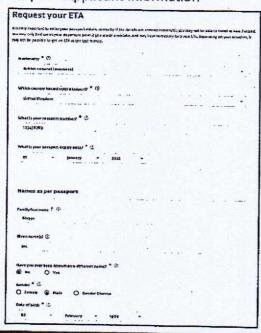


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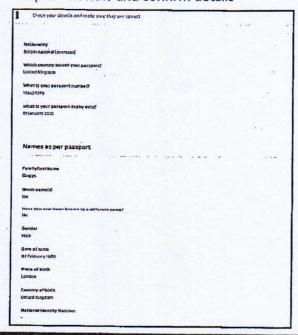
11

Application 'web form' - indicative visual

Step 1 - Applicant information



Step 2 - Review and confirm details

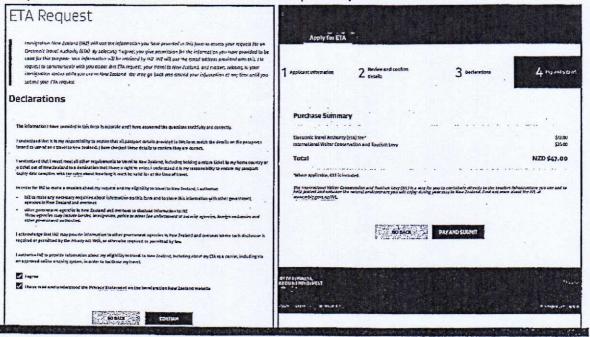




Application 'web form' – indicative visual continued

Step 3 - Declarations

Step 4 - Pay and submit





New Zealand Government

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Learnings from Canada

Canada's eTA was introduced in August 2015 and became mandatory for eligible travellers from March 2016. There are approximately 3.8 million Canadian eTA requests each year.

Arrival at airports without an eTA: when the Canadian eTA became mandatory in March 2016, about 15% of travellers arrived at airports without it. This number decreased over time. Between 1 Jan 2017 and 31 Oct 2018, an average of 6% of applicants requested their eTA on the day of travel.

Auto-approved rate: On average, between 15-20% of Canadian eTA applications were manually assessed. At least 80% were auto-approved.

Booking lead time: In 2017, approximately 76% of the eTA applications were submitted <u>less than one month</u> before the applicant's date of travel. Just 12% of travellers requested their Canadian eTA two months before their travel date.

Learnings from Canada

Support channels: Immigration, Refugees and Citizenship Canada (IRCC) has three main support channels for eTA applicant enquiries, including an in-Canada phone support centre, a web-based enquiry form and a self-service eTA status check-up service.

ETA status/progress update enquiries: In 2018, the total number of eTA enquiries was around 380,000. Status/progress update enquiries account for about 94% of all enquiries. About half of those whose applications were manually assessed sought status update/progress information, for which they used one of IRCC's support service channels.

Error rates: the Canadian eTA request error rate was about 0.5% (based on a sample of 50,000 applications). Passport number related errors e.g. 'O' entered instead of 0, accounted for 0.2% and errors associated with traveller names accounted for 0.26%.



New Zealand Government

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How INZ is getting ready - communications

- A global marketing communications campaign is being developed to raise awareness of the changes coming to the border.
- Marketing activity kicked off in May.
 This allows five months to ensure that offshore travellers and markets are well-educated about the ETA and what they need to do.
- Activities will target travellers from visa waiver countries, the travel sector, and friends and relatives of travellers in New Zealand.
- Engagement is underway with cruise and air carriers, as well as tourism and travel industry organisations, to ensure that they are aware of the changes and are able to communicate these to their customers.





Who we are engaging with

Airline industry	Cruise industry	Domestic and International authorities	Travel sector
Industry bodies International Air Transport Association (IATA) SITA Airline Operators Committee (AOC) Board of Airline Representatives NZ (BARNZ) Airlines for Australia and New Zealand Carriers Air New Zealand Emirates Qantas Virgin Australia/Jetstar United Airlines Singapore Air United	Industry bodies Cruise Lines International Association Australasia ISS Mackay Iron Duke Major carriers Carnival Royal Caribbean Norwegian Coral Expeditions Genting	Diplomatic Corps Ministry of Foreign Affairs and Trade Immigration NZ Ministry of Business, Innovation and Employment Customs Ministry for Primary Industries VACs (Visa Application Centres) Education NZ and overseas provider network Police Immigration Advisers Authority NZ Association of Immigration Professionals	Industry bodies



New Zealand Government

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Global marketing communications strategy

We will be targeting three key audiences in a staggered approach. Our objective is to engage, educate and inform our audiences of the requirement to hold an NZeTA prior to travel to New Zealand.

- 1. Engage with the tourism industry, and their customers.
 - 2. Reach travellers, globally.

3. Tell New Zealanders (friends and relatives of travellers) that the rules are changing.

How we'll reach international travellers globally - paid media

Timing	Channel	Audience
June	Air New Zealand's Kia Ora magazine (approx. 380,000 circulation)	Domestic and international travellers
July	Search Engine Marketing in top 20 countries (accounting for 93% of visitors).	United States of America, United Kingdom, Germany, Canada, Japan, South Korea, Malaysia, France, Hong Kong, Singapore, Netherlands, Argentina, Brazil, Switzerland, Italy, Ireland, Sweden, Spain, Denmark
July	Direct communications with travellers who have signed up to be alerted when ETA system is live	all:
August onwards	New Zealand domestic marketing campaign.	Targeting New Zealanders who are friends and relatives of international travellers.
August - December	Digital display in top 12 countries (accounting for 84% of visitors).	United States of America, United Kingdom, Germany, Canada, Japan, South Korea, Malaysia, France, Hong Kong, Singapore, Netherlands



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Introducing the 'NZeTA' identity

The name 'NZeTA' adds some Kiwi flavour and helps to ensure travellers don't confuse it with other travel authorities from around the world, such as Canada's eTA and Australia's ETA.

The logo, featuring a bright green colour and the map of Aotearoa, quickly shows visitors that the NZeTA is the 'green light' for travel to New Zealand, while the strapline 'Get it before you go' tells travellers exactly what they need to do.

Primary logo



Version with strapline



Using the NZeTA communications toolkit to spread the word to international travellers

INZ are using a 'one-to-many' approach to educate, engage and activate international travellers.

To ensure global travellers are aware of the changes at the New Zealand border we need your staff to use your internal and external channels to share the NZeTA communications toolkit with your networks.

This toolkit includes:

- · Information sheet for travellers
- Information sheet for industry
- Logo files
- Communications guidelines
- · Website and email content
- Print magazine advert





New Zealand Government

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Translations

ETA requests must be made in English. "Help guides" will be available in 10 languages, which will give travellers a step-by-step translation of the web request form.

An information sheet for travellers has also been translated into 10 languages, for travel agents and other travel professionals to supply to their customers.

The 10 languages have been selected based on feedback from carriers as well as on the volume of visitors to New Zealand who speak these languages and who traditionally have English as a second language.

- 1. Arabic
- Chinese (traditional)
- 3. Chinese (simplified)
- 4. French
- 5. German

- 6. Italian
- 7. Japanese
- 8. Korean
- 9. Brazilian Portuguese
- 10. Latin American Spanish

What does this mean for you?

- We anticipate that these changes will take some adjustment particularly in visa waiver markets.
- We need you to use the NZeTA Communications Toolkit to raise awareness in your market at the changes coming to the New Zealand border.
- Our global marketing communications campaign will target relevant industries, cruise lines, airlines, travel sector (including travel agents) and travellers from July 2019 onwards.
- You can expect more information from Immigration New Zealand as this rolls out.
- www.immigration.govt.nz/nzeta has all the information as it currently stands – this will be progressively updated.
- If you would like to book a personalised ETA briefing for your delegation contact kevin.sinnott@mbie.govt.nz





New Zealand Government

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IVL - a response to tourism growth

The International Visitor Conservation and Tourism Levy (IVL) enables visitors to contribute to the infrastructure they use and the natural environment they enjoy

- The IVL will raise \$1billion over 10 years, and will be invested in:
 - key landscapes/destinations (both for tourism and conservation)
 - national systems that support a smarter tourism system.
- The IVL sits alongside other initiatives to improve sustainability
 - the Tiaki Promise, Responsible Camping, DOC pricing, and local government funding.
- \$35 payable alongside their NZeTA request or visa application.
 - Easy for travellers
 - applications/requests trigger the requirement to pay the IVL, not entry to New Zealand.
- · IVL information and reporting www.mbie.govt.nz/ivl



How the IVL will be implemented

There will be some exemptions aligned with our international obligations including:

- · Diplomatic, military, medical and humanitarian visas
- · Transit passengers
- · Australian citizens and permanent residents
- Pacific Island forum countries (excluding New Caledonia + French Polynesia) + American Samoa & Pitcairn Islands
- · Recognised seasonal employment workers
- Business Visitor Visas (including APEC business travel cards)
- · Cruise ship and airline crew
- Most dependent visas

Whether a person needs to pay the IVL will be calculated automatically at the time that they request their NZeTA or Visa.



New Zealand Government

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Questions?

Visit immigration.govt.nz/nzeta

If you would like to book a personalised briefing for your delegation contact kevin.sinnott@mbie.govt.nz

For general ETA enquiries contact Immigration New Zealand's ETA Project Team at ETA.information@mbie.govt.nz

For IVL enquiries, contact ivl@mbie.govt.nz or visit www.mbie.govt.nz/ivl





Information for visa waiver travellers to NZ

MAY 2019

From 1 October 2019, some international visitors and transit passengers must have an NZeTA (New Zealand Electronic Travel Authority) before travelling to New Zealand.

What is the NZeTA?

The NZeTA is a new border security measure being introduced by the New Zealand Government on 1 October 2019. Some travellers who are eligible to travel to New Zealand without a visa will now be required to hold an NZeTA before their travel to New Zealand.

The NZeTA is not a visa and doesn't guarantee entry to New Zealand. On arrival in New Zealand, travellers must still meet all existing entry requirements, such as holding an onward travel ticket, being a bona fide visitor and being in good health.

Who needs an NZeTA?

You are required to hold an NZeTA before travelling to New Zealand if you are:

- · Travelling on a passport from a visa waiver country.
- · An Australian permanent resident.
- A cruise ship passenger, regardless of nationality.

If you are a cruise ship passenger from a visa required country, you can visit New Zealand using an NZeTA, but you must be travelling both to and from New Zealand on the cruise ship.

Do visitors in transit also need an NZeTA?

Travellers from visa walver or transit visa walver countries who are in transit through New Zealand are required to hold an NZeTA from 1 October 2019, even if New Zealand is not their final destination.

Who does not need an NZeTA?

New Zealand and Australian passport holders and travellers who hold a valid New Zealand visa do not need an NZeTA.

Where to go for more information

To learn more about the NZeTA and to see the full list of eligible countries, visit immigration.govt.nz/nzeta or ask your travel agent.

What is the IVL?

The International Visitor Conservation and Tourism Levy (IVL) is a way for you to contribute directly to the tourism infrastructure you use and help protect the natural environment you enjoy during your stay in New Zealar, d. Most visitors also need to pay the IVL which is payable at the same time you request your NZeTA.

When should travellers request their NZeTA and pay their IVL?

You should request your NZeTA well in advance of your trip to New Zealand. It can take up to 72 hours for an NZeTA request to be processed.

From July 2019 you can request your NZeTA and pay your IVL at immigration.govt.nz/NZeTA. The NZeTA is only required for travel from 1 October 2019, when it becomes mandatory.

If you do not hold an NZeTA when you check in for your flight or cruise, you will not be allowed to board. You may be able to request an NZeTA upon check in, but if Immigration New Zealand (INZ) cannot process the request in time, or if your request is refused, then you will not be allowed to board.





Information for visa waiver travellers to NZ

MAY 2019

How to request your NZeTA

There will be two official ways to request an NZeTA and pay the IVL through INZ, from July 2019:

- Download the INZ mobile app.
- · Complete the form at immigration.govt.nz/nzeta.

What is the official way to request an NZeTA?

Immigration govt.nz is the New Zealand Government's official website where you can request an NZeTA. You should make sure you are using the official website or mobile app. Do not request an NZeTA through any unauthorised third party.

What do the NZeTA and IVL cost?

- NZD\$9 for NZeTA requests via the mobile app.
- NZD\$12 for NZeTA requests via the website form.

The IVL costs NZD\$35 for each person travelling to New Zealand and is charged in the same transaction as the NZeTA.

Travel agents can help you with your NZeTA

A travel agent can download the NZeTA mobile app or visit immigration.govt.nz to help you with your NZeTA request. You will need to supply the following information to your travel agent (they must have your consent for this):

- Travel document details (passport).
- Biographic details (photo).
- Contact details (email).
- Information that enables INZ to determine your eligibility to travel to New Zealand without a visa (such as a declaration about a criminal conviction history).
- Information about the purpose of your trip (such as whether you are travelling to seek medical treatment).

The information provided will be used to confirm whether you are eligible to visit New Zealand and will be checked against other information available to INZ, such as the International Lost and Stolen Passports list.



Get it before you go. Learn more about the NZeTA at immigration.govt.nz/nzeta or speak to your travel agent today.

